

Michael Moto and Michael Moto Japan, the premier USA to Japan and Japan to USA "lifestyle" house of brands, have teamed with global technical ski and performance apparel leader Spyder Active Sports, Inc, to exclusively distribute the Spyder brand throughout Japan as of January 1, 2009. Terms of the agreement were not disclosed.

Michael Moto and Michael Moto Japan work with their partners and clients to build global strategies to reposition their portfolios in Japan and the USA. "Our clients succeed because we understand the critical factors that define the lifestyles driving the brands into the cultures that we represent" Souichi Nakamura, Executive Vice President, International for Michael Moto. The Michael Moto organization brings their many years of experience and strategic relationships developed over the past thirty years to this exciting new partnership with Spyder. "We could not be more excited about working with the Michael Moto group. They have brought together the right team, at the right time to grow the brands presence and position throughout Japan. We at Spyder, are committed to the Japanese market and are looking forward to a renewed focus on the region as we re-launch the brand together," stated Cees de Witte, Executive Vice President, Global Sales, Spyder Active Sports, Inc.

"For the past seven years, the Pow Wave organization has done an outstanding job growing Spyder's business in Japan and we would like to acknowledge their contribution for playing an essential role in Spyder's Japan business. Michael Moto and Michael Moto Japan will continue to accelerate the direction and focus on growing and extending the Spyder brand" stated Mr. Nakamura.

About Michael Moto, LLC and Michael Moto Japan Co., Ltd.

Founded in 2006, Michael Moto and Michael Moto Japan, founded in 2008, specializes in bringing lifestyle brands, technologies and products to the USA and Japan.

Michael Moto has utilized its strategic relationships to create the appropriate channel to effectively re-launch Spyder throughout Japan. Michael Moto works with a diverse client base in apparel, entertainment and technology for more information please visit: www.michaelmoto.com or contact Michael Moto at the address below.

About Spyder Active Sports, Inc.

Currently celebrating its 30th anniversary year, Spyder revolutionized ski apparel in 1978 with a padded slalom sweater designed "for racing, by racers." Renowned for integration of high-tech fabrication, function and fashion, Spyder products are the choice of the US Alpine, Canadian Alpine, and Canadian Freestyle World Cup Ski

Teams. Athlete tested and performance-driven, Spyder is a worldwide leader of four season, mountain-based apparel and related accessories. Based in Boulder, Colorado, Spyder is distributed in over 50 countries worldwide.

For more information, visit: www.spyder.com.

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